**DIRECTORATE OF ENTREPRENEURSHIP AND INNOVATION**

**SRM INSTITUTE OF SCIECNE AND TECHNOLOGY**

21DCS201P Design thinking

**Worksheet for Week 1**

1. Write down five examples of a good design. And why do you consider them as good designs?
2. What do you think are the differences between Tradition Thinking and Design Thinking?

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| **Traditional Thinking** | **Design Thinking** |
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1. What is the brand name of your Cell phone? Why did you choose this brand? Does it have something to do with design of the product?
2. Think about any design which you feel as human desirability and it is technologically feasible but has not become viable (in terms of Business) yet. Why do you think it failed to become viable.

5.    Based on this (Question 4) of Design Thinking, why has solar technology not yet come of age in India, despite the country’s energy needs.

1. Have you ever consistently scored high grades in a subject or topped your class throughout schooling? Do you know anyone who did? What did you or your friend do to achieve this? Explain your approach.

7.      Observe the mystery, heuristics and algorithms at play behind the design of an electric toothbrush. Wrote a note on the same.